



NASSCOM Product Conclave 2017 to be hosted on November 2nd & 3rd

- *India's largest product showcase to the world will host over 75 angel investors and venture capitalists in Bangalore*

23 October, Bangalore: The **National Association of Software and Services Companies (NASSCOM)** will be hosting its flagship NASSCOM Product Conclave (NPC 2017) on the 2nd and 3rd of November at Taj Vivanta in the city. Established as India's largest product showcase to the world, NPC 2017 will hold a myriad of roundtables, plenaries, curated sessions, and a showcase dedicated to cutting-edge product start-ups from India. NASSCOM will also launch its annual start-up report on the side lines of the conference, to showcase the growth of the entrepreneurial landscape in India.

Pivoted on Industry 4.0's meta themes of 2017, the five keynote summits will offer insights into DeepTech, SaaS, Funding, Go-To-Market and Consuming AI. The two-day conclave will orchestrate angel summits dedicated to securing start-up funding and connecting with VCs, workshops ranging from AI-fying a business to business storytelling, roundtables headed by GICs, and case studies unicorn success stories. NPC 2017 will also witness the **Emerge50 Awards**, to be bestowed upon the Top 50 emerging software product companies in India.

The crème de la crème of India's start-up founders, C-level executives, and expert academics will be speaking at the event, representing McKinsey & Co, Facebook, Microsoft, Uber, Samsung, Flipkart, Myntra, IIM Bangalore, among many others. This roster includes speakers from different walks of life, including **Kishore Biyani**, Group CEO, Future Group, **Byju Raveendran**, Founder and CEO, Byju, and **Atul Satija**, Founder & CEO, The Nudge Foundation, as well as a diversity of organizations from Mahindra's Racing Formula E Team and Consulate General of Israel.

An opportunity for product developers to establish business connects, NPC 2017 will host over 75 venture capitalists and angel investors, as well as accelerators, incubators, and foreign delegations in the industry. With registrations closing on Monday, the 30th of October, interested attendees can register for the event at early bird rates as well as to access a festive offer for start-ups here: <http://productconclave.in/register>. Furthermore, the expanded agenda can be viewed at <https://npc2017.sched.com/>.

About NASSCOM

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industries in India. NASSCOM is a global trade body with more than 2100 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 3.5 million professionals.

For further information, please contact:

Kavita Doshi NASSCOM + 91 120 4990200 kavita@nasscom.in	Rudra Bose Shruti Singh NASSCOM India Press Office - Genesis Burson-Marsteller +91 9811626585 +91 9654497747 rudra.bose@bm.com shruti.singh@bm.com
---	---