

Innovative Indian startups to get deep acceleration at MassChallenge, Israel

From creating the world's first peer-to-peer car sharing marketplace, developing sustainable farming in shipping containers, to helping scientists in the developing world conduct world-class research – MassChallenge startups strive to solve the world's biggest problems, making an impact one idea at a time.

NASSCOM, along with the Deshpande Foundation, has partnered with MassChallenge to support a scholarship of \$5,000 each for up to 10 Indian startups to help them access MassChallenge's resources and focus on growing their businesses. Selected Indian startups will join other finalists of MassChallenge Israel 2018 for a four-month equity-free accelerator programme in Jerusalem.

"With MassChallenge Israel's resources and role as a leader in Startup Nation, Indian startups will be able to take their businesses to the international stage", Israel Ganot, Managing Director of MassChallenge, said.

R. Chandrashekhar, President, NASSCOM said, "By streamlining intellectual and economic exchange, as well as forging new alliances that foster collaboration, innovation and entrepreneurship, we can create an osmosis of ideas between India and Israel. This scholarship and several such measures aimed at nurturing a steadfast channel for knowledge sharing and partnership will lead to co-creation of value by the best entrepreneurial minds of the two nations. Entrepreneurship will serve as the foundation for further engagement and collective growth."

Startups from India interested to apply can submit their details at israel.masschallenge.org/apply. Please use the code **MCILNASSCOM100** while applying to avail of the fee waiver of USD 100. Please note that the last date of application is **4th Feb**.